

Organization of Chinese Americans – DFW Chapter

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January 1, 2017

Dear Friend and Supporter:

The OCA Dallas Fort-Worth Chapter cordially invites you to celebrate the 2017 Lunar New Year (**Year of the Rooster**) together with us and be a sponsor of this significant community event. OCA-DFW a local chapter of Washington, D.C. based OCA, will celebrate 31 years of providing cultural awareness, diversity, and leadership development on our mission to “Embrace the Hopes and Aspirations of Asian Americans in the United States” for the DFW area. Our membership consists of individuals of great diversity who represent the broadest cross-section of business and professional careers. OCA-DFW has been a leader in the DFW community in providing youth development, leadership training, culture and diversity awareness and roundtable, and various other community services. You can visit us at www.ocadfw.org.

The Lunar New Year is an important event celebrated by many ethnic groups in America and around the world. During it, leaders and members of the Asian community will come together to greet each other and joyously celebrate the special occasion. In 2017, the Lunar New Year will arrive on January 28th and it will be the Year of the Rooster. To celebrate this special occasion, OCA-DFW will host its Annual Lunar New Year Banquet on Saturday, February 4th, 2017 from 6:00 p.m. – 9:30 p.m. at Kirin Court Restaurant: 221 W. Polk Street, Suite 200 Richardson, TX, 75081.

Enclosed with this letter, you will find information regarding table sponsorship, as well as how to reserve and purchase tickets. Please reserve and secure your tables and/or tickets as early as possible since seating is limited. If you have any questions, please contact Bill S. Richmond at brichmond@pcrfirm.com or Jing Lu juin6789@hotmail.com for sponsorships, advertisements, tickets, and reservations R.S.V.P before January 16th, 2017.

Thank you for your support.

Sincerely,

Diana Wang Madsen 2017 President, OCA Dallas-Ft. Worth Chapter
Bill S. Richmond 2017 Banquet Co-Chair
Jing Lu 2017 Banquet Co-Chair

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2017 OCA-DFW Lunar New Year Banquet (Year of the Rooster)

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Where: Kirin Court Restaurant

When: Saturday, February 4, 2017 (6:00 PM – 9:30 PM)

Location: 221 W. Polk Street, Suite 200 Richardson, Texas 75081 (Tel: 214-575-8888)

Sponsorship levels and ticket costs:

- **Event Underwriter (\$5000):** including 2 corporate tables, full-page colored program advertisement – Ad will be placed on the back cover, name featured on the banner displayed on stage, and mentioned in the welcoming remarks
- **Gold Sponsors (\$2500):** including 1 corporate table, full-page program advertisement – Ad will be placed inside the front cover of the program book. One exhibition booth.
- **Silver Sponsors (\$1600):** including 1 corporate table, full-page program advertisement – Ad will be placed inside the back cover of the program book
- **Corporate Sponsors (\$1100):** including 1 corporate table, half-page program advertisement
- **Community Table (Non-profit Organization) (\$550);** Individual non-member ticket: **\$55**
- **OCA Member Table (\$360):10 seats;** Individual member ticket: **\$40**

Advertisement in Program Book

- Full page: \$400, 8.5 x 11 inches (black and white)
- Half page: \$ 250, 8.5 x 5.5 inches (black and white)
- Full page and full color: \$500, 8.5 x 11 inches

Raffle Prize Donations

Donated items with value of \$10 and above are welcome. All donors will be acknowledged in the program book. Major items may be selected for auction and the donors will be recognized on stage. Sponsors, advertisers, and donors will be recognized in the program book and acknowledged in local Asian newspapers. **Donations are tax exempt (OCA-DFW is a 501 (c)(3) non-profit organization).**

Contact Information

Diana Wang Madsen, [email: dianawmadsen@gmail.com](mailto:dianawmadsen@gmail.com) ; cell (214) 850-9986.

Bill S. Richmond, [email: brichmond@pcrfirm.com](mailto:brichmond@pcrfirm.com) ; cell (314) 324-3242

Jing Lu, [email: juin6789@hotmail.com](mailto:juin6789@hotmail.com) ; cell (469)767-8824

About OCA

OCA is a national organization with over 100 chapters and affiliates across the nation, dedicated to advancing the social, political, and economic well-being of Asian Pacific Americans in the United States. Please visit our national website www.oceanational.org.

The DFW Chapter actively sponsors youth leadership training, scholarships, feed the homeless, diversity forums, and other community events.